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**EMPLOYER:** Signia

**FINANCIAL DISCLOSURE:** I am employed by WS Audiology where I receive a salary. No other financial disclosures

**BIO:** Dr. Brian Taylor, AuD. is the Senior Director of Audiology for Signia. He serves as Editor – At – Large for Hearing Health and Technology Matters, a leading professional blog; and Editor of Audiology Practices, the quarterly publication of the Academy of Doctors of Audiology. He is also an adjunct professor at the university of Wisconsin. Dr. Taylor has authored numerous peer reviewed articles and books on topics ranging from hearing aids to practice management. His latest textbooks, Selecting and Fitting Hearing Aids and Relationship-Centered Communication for Audiologists were published in 2021.

**COURSE TITLE:** Reversing Apathy of Hearing Loss by Putting OTC to Work in Your Practice

**COURSE DESCRIPTION:** This course will cover demographic insights, charging for unbundled services, triaging to determine OTC candidacy, & how to position OTC vs. prescriptive devices in your practice.

**LEARNER OUTCOMES:** After this course, participants will be able to define OTC hearing devices, describe how OTC hearing devices differ from prescription hearing aids, and identify candidates who otherwise would not receive in person hearing care and are likely to benefit from OTC devices.