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## **Mark your Calendar and Plan to Attend**

### ***2019 MID-ATLANTIC HEARING EXPO***

The *2019 Mid-Atlantic Hearing Expo* will be held on March 21, 22, and 23, 2019 at the Central Hotel and Conference Center located in Harrisburg, Pennsylvania.

The cost per room (single or double) is again \$96.95 (plus tax) per night. Your exhibit hours will be on Friday March 22. Set-up time will be Thursday, March 21 from 4:00 p.m. to 7:30 p.m. or Friday morning, March 22, before 7 a.m.

**We will have a reception Thursday evening from 6:00 p.m. to 7:30 p.m. It will be followed by a session updating attendees on industry issues. Our exhibitors are invited to attend.**

**The cost for exhibiting at the meeting will be \$1000.00 (this includes 1 continental breakfast, 1 lunch, 2 receptions and 1 dinner). All of the meals and receptions will be held in the exhibit hall. *The charge for each additional exhibitor attendee will be \$100.00.***

The *2019 Mid-Atlantic Hearing Expo* will offer you a cost-effective way for your company to reach a very qualified audience. Our goal for the number of attendees for meeting is 200 attendees. When making hotel reservations call 717-735-9397 and tell the person you are with the *2019 Mid-Atlantic Hearing Expo* to receive our special room rate. Make your reservations as soon as possible.

**New Jersey again will be a partner in the Expo. The addition of New Jersey will truly make the Expo a Mid-Atlantic event. We believe this partnership will make the Expo stronger and represent a win-win for our exhibitors.**

Some very positive changes for you:

1. We will be marketing the Expo to Delaware, Maryland, New Jersey, Ohio, Pennsylvania and West Virginia.
2. You will not have to incur cost of attending more than one event.
3. You will not have to have additional time out of your sales territory to attend more than one event.
4. We are looking forward to increased attendance, so you should have more time with many more participants

**We will be having a live auction on Friday evening. We would very much appreciate if our exhibitors would bring items that we can include for the auction.**

**Thursday, March 21, 2019—we encourage our exhibitors to attend**  
**7:30 p.m. – 9:00 p.m. General Session---Industry Update Session – 1.5 hours**